

LJUBLJANA SUMMER SCHOOL 2026

6 - 22 JULY

The Ljubljana Summer School programme offers a vibrant international academic experience in the heart of Slovenia's capital, Ljubljana. Courses are intended for bachelor's and master's students from partner and non-partner institutions, graduates, and young professionals seeking knowledge in specific fields. Participants can choose from **19 courses** designed by **23 academics from 14 countries**.

COURSES

Bachelor courses (ECTS: 6)

- [Business Plan Development/Lean Start-ups](#) (9:00-12:00)
- [Corporate Finance](#) (9:00-12:00)
- [Designing with AI: Creating Intelligent Digital Products](#) (9:00-12:00)
- [From Data to Decisions: Data Analytics & Power BI Reporting](#) (9:00-12:00)
- [Sustainability Strategies for International Business](#) (9:00-12:00)
- [Brand You: Building Influence and Selling Ideas in a Connected World](#) (13:30-16:30)
- [Intercultural Marketing Strategy](#) (13:30-16:30)
- [Motivating Self and Others](#) (13:30-16:30)
- [Psychology for Managers](#) (13:30-16:30)
- [The Art & Science of Negotiations](#) (13:30-16:30)

Master courses (also for Bachelor students in their final year) (ECTS: 7)

- [Digital Business for Sustainable Future](#) (9:00 -12:00)
- [From Customer Experience to Digital Customer Experience](#) (9:00 -12:00)
- [Geopolitics and Global Business](#) (9:00 -12:00)
- [Making Data Work: Visualization for Insight and Impact](#) 9:00 -12:00)
- [Strategic Brand Management](#) (9:00 -12:00)
- [Cross-Cultural Synergies and Entrepreneurial Collaboration](#) (13:30-16:30)
- [Data Analytics - Tools for Big Data](#) (13:30-16:30)
- [Global Leadership: Skills for 21st Century](#) (13:30-16:30)
- [Marketing Innovation & Business Transformation](#) (13:30-16:30)

DEADLINES AND FEES

Programme fee (1 course): **650 EUR**

Programme fee (2 courses): **1,100 EUR**

Optional: [Hospitality package \(accommodation with breakfast + organised lunch\)](#)

Students from [UL SEB partner institutions](#) and [EUTOPIA partner institutions](#) are entitled to a 100 EUR programme fee discount.

Application period: 28 January - 4 June 2026

ADDITIONAL INFORMATION

Social activities and trips:

- organized social activities on weekdays (*part of the programme*)
- optional weekends trips around Slovenia (*extra charge*)

PROGRAMME COORDINATOR

Adrijana Lazić, International Relations

University of Ljubljana, School of Economics and Business

Email: short.programmes@ef.uni-lj.si

Website: Ljubljana Summer School

About Ljubljana and Slovenia



Visit LJUBLJANA

Ljubljana is a city tailored to people, cosmopolitan for work, yet green and pleasant for relaxation. It's a city similar to many charming European capitals, yet like none other.

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Feel SLOVENIA

Slovenia is a green playground in the middle of Europe. Its diverse landscape where the Karst, Mediterranean, Alpine and Pannonian worlds meet offers a wide range of possibilities for active outdoor adventures that you will find hardly anywhere else.

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