HANDS-ON

STUDENT LOGO DESIGN COMPETITION

Your design. Our identity.

CREATE THE OFFICIAL LOGO OF AN INTERNATIONAL ERASMUS+ PROJECT

WIN €150

Dear students,

The project team invites creative students from our partner universities to help shape the visual identity of Hands-On, an international Erasmus+ project connecting students, ideas and experiences across Europe.

Whether you enjoy graphic design, illustration or simply have a great creative idea, we would love to see your interpretation of Hands-On!

01 / GET TO KNOW THE PROJECT

Hands-On: Building DEI and Sustainable Thinking Competencies at Home and Abroad is an Erasmus+ project (2026–2029) bringing together four universities from Croatia, Romania, Finland and Germany.

Our mission is to make international learning experiences more inclusive, accessible and sustainable, particularly for students with fewer opportunities.

Through Hands-On Labs, collaborative activities and a gamified digital learning platform, the project encourages students to learn from one another, connect across cultures and develop skills for a more inclusive and sustainable future.

02 / FIND YOUR INSPIRATION

Your logo should reflect the spirit of Hands-On. Think about:

- Inclusion & diversity - different perspectives, equal opportunities
- Sustainability - responsible thinking, positive change
- International connection - cultures, people and ideas coming together
- Learning by doing - creativity, collaboration and real-world experiences

We are looking for something fresh, meaningful and memorable. There is no prescribed visual style, so feel free to explore your own creative direction.

03 / DESIGN YOUR LOGO

→ Include the name Hands-On

→ Keep it original, clear and recognisable

→ Make sure it works in colour and black and white

→ Think about how it will look on websites, social media, presentations and printed materials

Each student or team of students may submit a maximum of 2 proposals.

04 / SEND US YOUR IDEA

DEADLINE	13 NOVEMBER 2026
SUBMIT TO	sebastian.tocar@uaic.ro

Please send:

- **Your logo design (PNG or PDF; editable source file if available)**
- **A short description of your concept (max. 100 words)**
- **Your full name and university**

05 / THE WINNING DESIGN

€150 PRIZE + OFFICIAL PROJECT LOGO

The best proposals from all four partner universities will be evaluated by the international Hands-On project team.

The winning design will become the official visual identity of Hands-On and will be featured across the project's website, digital platform, communication materials and events.

All submissions must be original. The selected student will be asked to grant the project consortium the necessary rights to use and adapt the winning logo.

One project. Four countries. Your creative vision.

We can't wait to see what you come up with.
The Hands-On Project Team