ALEXANDRU IOAN CUZA
UNIVERSITY of IAȘI

UNIVERSITY OF WEST BOHEMIA

🌍 **JOIN the Collaborative Online International Learning - COIL PROJECT!**

Smart Cities: Economic, Social and Governance Perspectives

Learn internationally. Collaborate across borders. Create solutions for tomorrow's cities!

Would you like to work with students from another European country, exchange ideas, discover different perspectives and develop solutions to real urban challenges?
We invite you to join an exciting international learning experience organised jointly by:

- **„Alexandru Ioan Cuza" University of Iași, Romania, Faculty of Economics and Business Administration**
  and
- **University of West Bohemia in Pilsen, Czech Republic, Faculty of Economics**

WHAT IS THIS PROJECT ABOUT?

The project explores how cities can become smarter, more sustainable and more inclusive. We will look beyond technology and discover how digital transformation, artificial intelligence, economic development, employment, human resources, sustainable financing and good governance can contribute to better urban communities. You will have the opportunity to explore real challenges faced by cities such as Iași and Pilsen and work together with international colleagues to develop creative and practical solutions.

WHAT WILL YOU DO?

During four weeks, you will participate in international learning and collaborative activities, including:

- Discovering what makes a city smart and comparing urban challenges in Romania and the Czech Republic.
- Exploring how digitalisation and artificial intelligence are changing the labour market and the skills required for future jobs.
- Learning about sustainable urban financing and good governance.
- Working on an international team project to develop a solution to a real urban challenge.
- Presenting your ideas and sharing your results with students and professors from both universities.

HOW WILL THE PROJECT WORK?

- **Implementation period: 17 November – 15 December 2026**
- **Duration:** 4 weeks
- **Format:** 100% online
- **Platform:** Microsoft Teams
- **Language:** English
- **Participants:** 10 students from each university (20 students in total).
- **Teamwork:** International teams of two students – one Romanian student and one Czech student.

The programme will combine two types of activities:

SYNCHRONOUS ACTIVITIES

Joint online sessions on Microsoft Teams, bringing together students and professors from both universities. These sessions will take place on scheduled dates and at announced times.

ASYNCHRONOUS ACTIVITIES

Collaborative work within international student teams, including research, discussions, exchange of ideas, project development and preparation of the final presentation. Teams will organise their work using digital collaboration tools and coordinate their activities with their international partners.
You will work directly with a student from the partner university, exchange knowledge and experiences, and develop your project together, with guidance from professors from both institutions.

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WHO CAN APPLY?

The programme is open to students enrolled in **Bachelor's and Master's degree programmes** at either partner university, regardless of their field of study.
No previous international experience is required. What matters most is your interest in international collaboration, willingness to work in English and motivation to explore innovative solutions to urban challenges.

WHY SHOULD YOU JOIN?

By participating, you will have the opportunity to:

- Gain international experience without travelling abroad.
- Improve your English communication skills.
- Develop intercultural communication and teamwork competencies.
- Work with international colleagues in a multicultural environment.
- Improve your digital, analytical and problem-solving skills.
- Explore topics relevant to your future professional career.
- Add an international collaborative learning experience to your academic profile.

CERTIFICATE OF PARTICIPATION

All students who actively participate in the programme's activities and successfully complete their team project will receive a **Certificate of Participation**.

HOW TO APPLY?

LIMITED PLACES AVAILABLE – ONLY 10 STUDENTS FROM EACH UNIVERSITY!
Selection will follow the **FIRST COME, FIRST SERVED** principle, based on the order in which expressions of interest are received.

To apply, simply send an email expressing your interest in participating in the COIL project to either of the following addresses:
bercu@uaic.ro
pahejdu@fek.zcu.cz
Please include:

- Full name
- University
- Bachelor's or Master's programme
- Year of study
- A short statement expressing your interest in participating.

APPLICATION DEADLINE: 15 NOVEMBER 2026

DON'T MISS THIS OPPORTUNITY!

20 students. 2 universities. 2 countries. 1 international learning experience.

Be part of an international team, share your ideas and help shape the cities of tomorrow!

Learn together. Think internationally. Make a difference!