

UNIVERSITATEA "ALEXANDRU IOAN CUZA" din IAȘI PER LIBERTATEM AD VERITATEM

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# **COURSE OUTLINE**

## 1. Information about the program

1.1Higher education institution	"Alexandru Ioan Cuza" University of Iaşi
1.2 Faculty	Faculty of Economics and Business Administration
1.3 Departament	Management, Marketing and Business Administration
1.4 Field of study	Management
1.5Cycle of study	master
1.6Study program / Qualification	Strategic Human Resource Management in Europe

# 2. Information about the course

2.1Course title			Ма	ster Thesis Workshop	: Supe	rvision	
2.2Course coordin	ator		-				
2.3Seminar coordinator			Lecturer Carmen Claudia Arustei, PhD				
2.4Year of study	2	2.5 Semester	4	<b>2.6</b> Type of evaluation*	0	2.7Course status**	С

\* MT-MID-TERM, O-ORAL EXAM, E-EXAM, M-MIXED; \*\*C-compulsory/O-optional/E-elective

### 3. Estimated time allocation (hours per semester and teaching activities)

3.1Number of hours per week	1	out of which:3.2 course	3.3 seminar/laboratory	1
<b>3.4</b> Total number of hours per semester	12	out of which:3.5course	3.6seminar/laboratory	12
Time allocation				
Study based on course book, cou	irse ma	aterials, bibliography and othe	r	24
Supplementary study in the librar	y, on e	lectronic platforms and on the	e field	100
Preparing seminars/laboratories, assignments, papers, portfolios and essays				54
Tutorship				
Examination				4
Other activities				
3.7Total hours of individual study				188
3.8Total hours per semester				
3.9Number of credits				8

#### 4. Prerequisites(if applicable)

4.1 Referring to curriculum	Empirical social research (part 1), Empirical social research (part 2), Master thesis part 1 (conception)
4.2 Referring to competences	Research, analytical

# 5. Conditions(if applicable)

5.1 For the course	-
5.2 For the seminar / laboratory	Internet acces ; laptop enough memory and MS Teams access



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# 6. Specific competences accumulated

Professional competencies	<ul> <li>C1. General scientific competences: to be able to design and to perform research, including a critical reflection; to know how to build a research instrument and to apply minimum tests for it.</li> <li>C2. To be able to write a scientific and/or evidence-based report answering the research question put forward by the student in the field of international/strategic Human Resource Management.</li> <li>C3. to be able to report research findings to specialists in the field of Human Resource Management</li> </ul>
Transversal competencies	<ul> <li>Apply the principles, norms and values of professional ethics to his/her own strategy of rigorous, efficient and responsible work</li> <li>Interpreting data for organizational purposes</li> <li>Critical thinking</li> </ul>

# 7. Course objectives (based on specific competencies accumulated)

7.1General	To strengthen the capacity of the student for doing critical research on an individual base.
	After successfully finalizing this course, students will:
7.2Specific	<ul> <li>have a better capacity of doing critical research on an individual base;</li> <li>being able to design a validated instrument</li> <li>have a better capacity to apply knowledge acquired during the four years of study in a research project;</li> <li>be able to report in a clear and unambiguous way to an audience of experts.</li> </ul>

## 8. Content

8.1	Course	Teaching methods	Observations (time and bibliography)	
	-			
8.2	Seminar / Laboratory	Teaching methods	<b>Observations</b> (time and bibliography)	
1.	Discussions on the master thesis; development stage; students expectations; seminar expectations	Interactive teaching methods, examples	2 hours	
3. Data collection plan; designing the research instrument		Interactive teaching methods, examples method; presentations	3 hours	



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4.	The precise and systematic implementation of diverse research steps	Interactive teaching methods, examples	1 hours
5.	The critical analysis of empirical of data	Interactive teaching methods, examples	2 hours
6.	The formulation of conclusions, advices, and eventual possibilities for further research	Interactive teaching methods, examples	2 hours
7.	Academic writing of the master thesis & Feedback	Interactive teaching methods, examples	2 hours

## References

- Saunders M., (2023). Research Methods for Business Students. 9th edition. Pearson Education Limited.
- Blumberg F. B., Cooper R. D. & Schindler S. P. (2014). Business Research Methods. 4th edition. London, UK: McGraw Hill Education.
- Babbie Earl, (2020), The Practice of Social Research, 15<sup>th</sup> Edition, Cengage Learning.
- Bryman, A. (2008) Social Research Methods. Oxford: Oxford University Press.
- APA style citation Concise rules of APA style. Washington, DC: APA.

# 9. Bridging course content with the expectations of the community, professional associations and representative employers in the field of the program

On an annual basis, the course content is discussed with the representatives of the business environment, who hire or could hire graduates from this program, while students are required to provide feedback (online, anonymous) after each semester about the course structure, teaching methods, as well as strengths / weaknesses (after the final evaluation).

## 10. Evaluation

activity	10.1 Evaluation criteria	10.2 Evaluation methods	Allocation to the final grade (%)
	presentations and discussions in	<ul> <li>data collection plan and the research instrument/s</li> </ul>	30%
10.5. Seminar	classroom, feedback on Master thesis critical analyses of the literature in the field / research report	<ul> <li>research report (critically analyses of LR/research stage + expected results)</li> </ul>	50%
		- seminar activity	20%



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- Obtaining 5 grade (out of 10) for oral examination and 5 for final grade

**Date** 26.09.2023

Course coordinator

Seminar coordinator Lecturer Carmen Claudia ARUȘTEI, Ph.D.

Date of approval in the departament 28.09.2023

Head of departament Professor Andrei Ștefan NEȘTIAN, PhD