

UNIVERSITATEA "ALEXANDRU IOAN CUZA" din IAȘI PER LIBERTATEM AD VERITATEM

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# **COURSE OUTLINE**

#### 1. Information about the program

1.1Higher education institution	"Alexandru Ioan Cuza" University of laşi
1.2 Faculty	Faculty of Economics and Business Administration
1.3 Departament	Management, Marketing and Business Administration
1.4 Field of study	Management
1.5Cycle of study	master
1.6Study program / Qualification	Strategic Human Resource Management in Europe

### 2. Information about the course

2.1Course title			Ма	ster Thesis Workshop	: Supe	rvision	
2.2Course coordin	ator						
2.3Seminar coordi	nator		Le	cturer Carmen Claudia	Aruste	ei, PhD	
2.4Year of study	2	2.5 Semester	4	<b>2.6</b> Type of evaluation*	0	2.7Course status**	С

\* MT-MID-TERM, O-ORAL EXAM, E-EXAM, M-MIXED; \*\*C-compulsory/O-optional/E-elective

#### 3. Estimated time allocation (hours per semester and teaching activities)

3.1Number of hours per week	1	out of which:3.2 course	3.3 seminar/laboratory	1
<b>3.4</b> Total number of hours per semester	12	out of which:3.5course	3.6seminar/laboratory	12
Time allocation				h
Study based on course book, cou	irse ma	aterials, bibliography and othe	er	12
Supplementary study in the librar	y, on e	lectronic platforms and on the	e field	100
Preparing seminars/laboratories,	assign	ments, papers, portfolios and	essays	22
Tutorship				0
Examination				4
Other activities				
3.7 Total hours of individual study				138
3.8Total hours per semester				150
3.9Number of credits				6

#### 4. Prerequisites(if applicable)

4.1 Referring to curriculum	Empirical social research (part 1), Empirical social research (part 2), Master thesis part 1 (conception)
4.2 Referring to competences	Research, analytical

## 5. Conditions(if applicable)

5.1 For the course	-
5.2 For the seminar / laboratory	Internet acces ; laptop enough memory and MS Teams access



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### 6. Specific competences accumulated

Professional competencies	<ul> <li>C1. General scientific competences: to be able to design and to perform research, including a critical reflection; to know how to build a research instrument and to apply minimum tests for it.</li> <li>C2. To be able to write a scientific and/or evidence-based report answering the research question put forward by the student in the field of international/strategic Human Resource Management.</li> <li>C3. to be able to report research findings to specialists in the field of Human Resource Management</li> </ul>
Transversal competencies	<ul> <li>Apply the principles, norms and values of professional ethics to his/her own strategy of rigorous, efficient and responsible work</li> <li>Interpreting data for organizational purposes</li> <li>Critical thinking</li> </ul>

### 7. Course objectives (based on specific competencies accumulated)

7.1General obiective	To strengthen the capacity of the student for doing critical research on an individual base.
	After successfully finalizing this course, students will:
7.2Specific obiectives	<ul> <li>have a better capacity of doing critical research on an individual base;</li> <li>being able to design a validated instrument</li> <li>have a better capacity to apply knowledge acquired during the four years of study in a research project;</li> <li>be able to report in a clear and unambiguous way to an audience of experts.</li> </ul>

#### 8. Content

8.1	Course	Teaching methods	<b>Observations</b> (time and bibliography)
	-		
	1	II	
8.2	Seminar / Laboratory	Teaching methods	<b>Observations</b> (time and bibliography)
1.	Discussions on the master thesis; development stage; students expectations; seminar expectations	Interactive teaching methods, examples	2 hours
3.	Data collection plan; designing the research instrument	Interactive teaching methods, examples method; presentations	3 hours



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4.	The precise and systematic implementation of diverse research steps	Interactive teaching methods, examples	1 hours
5.	The critical analysis of empirical of data	Interactive teaching methods, examples	2 hours
6.	The formulation of conclusions, advices, and eventual possibilities for further research	Interactive teaching methods, examples	2 hours
7.	Academic writing of the master thesis & Feedback	Interactive teaching methods, examples	2 hours

#### References

- Blumberg F. B., Cooper R. D. & Schindler S. P. (2014). Business Research Methods. 4th edition. London, UK: McGraw Hill Education.
- Saunders M., Lewis Ph. & Thornhill A. (2007). Research Methods for Business Students. 4th edition. UK: Prentice Hall.
- Babbie Earl, (2012), The Practice of Social Research, 13th Edition, Wadsworth Publishing.
- Bryman, A. (2008) Social Research Methods. Oxford: Oxford University Press.
- APA (2011) Concise rules of APA style. Washington, DC: APA.

# 9. Bridging course content with the expectations of the community, professional associations and representative employers in the field of the program

On an annual basis, the course content is discussed with the representatives of the business environment, who hire or could hire graduates from this program, while students are required to provide feedback (online, anonymous) after each semester about the course structure, teaching methods, as well as strengths / weaknesses (after the final evaluation).

#### 10. Evaluation

presentations and	- data collection plan and the research	30%
discussions in	instrument/s	
on Master thesis critical analyses of the literature in the	<ul> <li>research report (critically analyses of LR/research stage + expected results)</li> </ul>	50%
report	- seminar activity	20%
1	critical analyses of the literature in the field / research	on Master thesis critical analyses of the literature in the field / research report - seminar activity



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- Obtaining 5 grade (out of 10) for oral examination and 5 for final grade

Date 26.09.2022

Course coordinator

Seminar coordinator Lecturer Carmen Claudia ARUȘTEI, Ph.D.

Date of approval in the departament

Head of departament Professor Andrei Ştefan NEŞTIAN, PhD