

**COURSE OUTLINE****1. Information about the program**

1.1 Higher education institution	“Alexandru Ioan Cuza” University of Iași
1.2 Faculty	Faculty of Economics and Business Administration
1.3 Department	Management, Marketing and Business Administration
1.4 Field of study	Business Administration
1.5 Cycle of study	Bachelor
1.6 Study program / Qualification	Business Administration

2. Information about the course

2.1 Course title	Project Management						
2.2 Course coordinator	Prof. Daniela Popescul , PhD						
2.3 Seminar coordinator	Prof. Daniela Popescul , PhD						
2.4 Year of study	3	2.5 Semester	2	2.6 Type of evaluation	Evaluation along the semester	2.7 Course status**	Optional

3. Estimated time allocation (hours per semester and teaching activities)

3.1 Number of hours per week	4	out of which: 3.2 course	1	3.3 seminar / laboratory	2	
3.4 Total number of hours per semester	56	out of which: 3.5 course	12	3.6 seminar / laboratory	24	
Time allocation						h
Study based on course book, course materials, bibliography and other						20
Supplementary study in the library, on electronic platforms and on the field						10
Preparing seminars/laboratories, assignments, papers, portfolios and essays						28
Tutorship						0
Examination						6
Other activities						

3.7 Total hours of individual study	64
3.8 Total hours per semester	100
3.9 Number of credits	4

4. Prerequisites (if applicable)

4.1 Referring to curriculum	-
4.2 Referring to competences	-

5. Conditions (if applicable)

5.1 For the course	Lecture rooms shall be provided with laptop, video projector and speakers
5.2 For the seminar / laboratory	Students are invited to bring and use their own laptops Labs will have enough computers for students not owning a laptop
	Lab computers will have installed Microsoft Project Management/Project Libre, Microsoft Word, Adobe Acrobat Reader Internet connection



6. Specific competences accumulated

Professional competencies	<p>Cpa - understanding and using basic concepts in the field of business administration in order to critically evaluate the organization and the environmental factors that the business world is confronted with (0,5 credits)</p> <p>Cpb - use of reasoning and critical thinking in order to identify the right solutions to the problems encountered in the activity of the organization (1 credit)</p> <p>Cpc - competencies to work in a team, to understand processes at team level and to coordinate a team (1 credit)</p> <p>Cpd - ability to understand the specificity of different types of organizations (public, private, NGO, multinational, SME, born global), their priorities and choosing sustainable solutions for their development (0,5 credits)</p>
Transversal competencies	<p>Cta - use of logic and arguments to identify strengths and weaknesses of an activity/a process and the ability to find alternative solutions (critical thinking) (0,5 credits)</p> <p>Ctc - identifying roles and responsibilities within a pluri-specialised team and applying relational and efficient working techniques within the team, an intercultural one included (0,5 credits)</p>

6. Course objectives (based on specific competencies accumulated)

6.1 General objective	The course aims to develop the project management culture to bring awareness of the benefits of project management in any industry, creating a domain-specific vocabulary
6.2 Specific objectives	<p>After successfully finalizing this course, students will be able to:</p> <ul style="list-style-type: none">• Understand and use the basic notions in the field of project management• Differentiate between project management practices and more traditional, process/oriented business functions• Identify business problems/opportunities and provide adequate solutions through projects• Analyze the mechanisms used in projects' conceptualization, planning and execution and apply them taking into consideration the real-life conditions and context• Understand, identify and take part easily into various types of projects

7. Content

7.1	Course	Teaching methods	Observations (time and bibliography)
1.	INTRODUCTION: WHY PROJECT MANAGEMENT?	Interactive course, team-work (Disney Expedition Everest & Rescue of Chilean Miners case studies discussion)	2 hours (Pinto, chapter 1)
2.	PROJECTS AND PROGRAMS. CROWDFUNDING PLATFORMS. PROJECTS IN THE ORGANIZATIONAL CONTEXT. STRATEGY, STRUCTURE AND CULTURE	Interactive course, heuristic conversation, test	2 hours (Pinto, chapter 2)



3.	PROJECT SELECTION	Interactive course, team-work <i>(Let's make a road game)</i>	2 hours (Pinto, chapter 3)
4.	SCOPE MANAGEMENT & PROJECT SCHEDULING	Interactive course, team-work <i>(Rock'n Bands game), test</i>	2 hours (Pinto, chapter 5)
5.	LEADERSHIP AND THE PROJECT MANAGER. PROJECT TEAM BUILDING, CONFLICT AND NEGOTIATION	Interactive course, <i>Who's your leader? (individual ad-hoc presentation), MM challenge</i>	2 hours (Pinto, chapters 4&6, Confident 1 & 2)
6.	RESOURCE MANAGEMENT, COST ESTIMATION AND BUDGETING. RISK MANAGEMENT. PROJECT EVALUATION AND CONTROL	Interactive course, heuristic conversation, problem solving method, <i>test</i>	2 hours (Pinto, chapter 7, 8, 12, 13)

Bibliography

Compulsory:

Course book: Pinto, J., Project management. Achieving competitive advantage, 2nd edition, Pearson Publishing House, 2010

Optional readings:

1. Kerzner, H., 2005. Project Management: A Systems Approach to Planning, Scheduling, and Controlling. 9th Edition, Wiley
2. Knutson, J. (editor), 2001. Project Management for Business Professionals: A Comprehensive Guide. Wiley
3. Project Management Institute (Corporate Author), 2008. A Guide to the Project Management Body of Knowledge: (Pmbok Guide)
Confident 1. Confident Intercultural Communication Open Module, Chapter 4: Intercultural Communication, <https://digicampus.fi/mod/book/view.php?id=198012>
Confident 2. Confident Digital Learning Open Module, Chapter 1: Intercultural Communication in the Digital World, <https://digicampus.fi/mod/book/view.php?id=198016>
Journals: International Journal of Project Management, Project Management Journal, PM World Today
Internet resources: www.pmi.org, www.projectmanagement.com, <https://cordis.europa.eu/>, www.finantare.ro

7.2	Seminar / Laboratory	Teaching methods	Observations (time and bibliography)
1.	PROJECT INITIATION – great projects identification	poster design & presentation, discussion	2 hours
2.	PROJECT INITIATION - funding solution identification, motivation of need for the project	team formation, brainstorming, validation of the idea	2 hours, project proposal, guide
3.	PROJECT INITIATION – goals, target group	team work focused on project design	2 hours, project proposal, guide
4.	Pitch presentation	presentation, feedback	2 hours
5.	PROJECT PLANNING - Project decomposition into milestones, activities/sub-activities, scheduling with Microsoft Project/Project Libre	team work focused on project design	2 hours, project proposal, guide, Microsoft Project/Project Libre tutorial
6.	PROJECT PLANNING – detailed description of activities	team work focused on project design	2 hours, project proposal, guide



7.	PROJECT PLANNING – project team – roles and RAM	team work focused on project design	2 hours, project proposal, guide
8.	PROJECT PLANNING - resources	team work focused on project design	2 hours, project proposal, guide
9.	PROJECT PLANNING - budget	team work focused on project design	2 hours, project proposal, guide
10.	PROJECT MONITORING AND EVALUATION - risk identification	team work focused on project design	2 hours, project proposal, guide
11.	PROJECT MONITORING AND EVALUATION – indicators for evaluating and monitoring the project	team work focused on project design	2 hours, project proposal, guide
12.	Final project presentation	presentation, feedback	2 hours

Bibliography**Compulsory reading:**

1. Pinto, J., **Project management. Achieving competitive advantage**, 2nd edition, Pearson Publishing House, 2010
2. **Project_proposal_2022_2023** (available at <http://portal.fea.uaic.ro>, BA – Project management page)

8. Bridging course content with the expectations of the community, professional associations and representative employers in the field of the program

On an annual basis, the course content is discussed with the representatives of the business environment, who hire or could hire graduates from this program, while students are required to provide feedback (online, anonymous) after each semester about the course structure, teaching methods, as well as strengths / weaknesses (after the final evaluation). The content is aligned with Project Management Institute recommendations, and also with European Unions' standards and regulations in funding projects.

9. Evaluation

Type of activity	9.1 Evaluation criteria	9.2 Evaluation methods	9.3 Allocation to the final grade (%)
9.4 Course	Theoretical and applied knowledge	Active participation in class (graded interactive activities)	20
		3 15-minutes tests at the end of 3 course meetings	20



		Quizzes and online activities - Confident <i>Intercultural Communication in Project Teams</i> (here and here)	10
9.5 Seminar/ Laboratory	Project presentation and participation in class	Project progress , presented at each seminar meeting	30
		Pitch presentation	10
		Final project	20
9.6 Minimal performance standard			
Students gradually develop and present the project as a team Students demonstrate in the written exams that they have understood and can apply the main notions of the discipline Final grade ≥ 5			

Date

Course coordinator
Professor **Daniela Popescul**, Ph.D. Seminar coordinator
Professor **Daniela Popescul**, Ph.D.

Date of approval in the department

Head of department which provides the course,
Professor **Florin Dumitriu**, PhD

Date of approval in the department

Head of department which requested the course to be
provided,
Professor **Andrei Neșțian**, PhD