

**COURSE OUTLINE****1. Information about the program**

1.1	Higher education institution	“Alexandru Ioan Cuza” University of Iași
1.2	Faculty	Faculty of Economics and Business Administration
1.3	Departament	Management, Marketing și Administrarea Afacerilor
1.4	Field of study	Business Administration
1.5	Cycle of study	bachelor
1.6	Study program / Qualification	Business Administration

2. Information about the course

2.1	Course title	Proiecte de afaceri <i>Business Projects</i>						
2.2	Course coordinator	BERTEA PATRICEA ELENA						
2.3	Seminar coordinator	BERTEA PATRICEA ELENA						
2.4	Year of study	3	2.5 Semester	6	2.6 Type of evaluation*	EVP	2.7 Course status **	OB

* MT-MID-TERM, O-ORAL EXAM, E-EXAM, M-MIXED; ** C-compulsory/O-optional/E-elective

3. Estimated time allocation (hours per semester and teaching activities)

3.1	Number of hours per week	3	out of which: 3.2 course	0	3.3 seminar / laboratory	3
3.4	Total number of hours per semester	42	out of which: 3.5 course	0	3.6 seminar / laboratory	42

Time allocation

Study based on course book, course materials, bibliography and other	20
Supplementary study in the library, on electronic platforms and on the field	40
Preparing seminars/laboratories, assignments, papers, portfolios and essays	36
Tutorship	10
Examination	2
Other activities	0

3.7 Total hours of individual study	108
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3.8 Total hours per semester	150
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3.9 Number of credits	6
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4. Prerequisites (if applicable)

4.1	Referring to curriculum	Management/Marketing
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4.2	Referring to competences	not applicable
5. Conditions (if applicable)		
5.1	For the course	not applicable
5.2	For the seminar / laboratory	not applicable
6. Specific competences accumulated		
Professional competencies	building organizational charts structuring departments managing budgets managing teams evaluating team performance evaluating company performance planning the resources of the company	
Transversal competencies	business communication skills team work critical thinking problem solving	
7. Course objectives (based on specific competencies accumulated)		
7.1 General objective	Being capable of managing a business project throughout its 4 phases of planning, build-up, implementaon and close-up.	
7.2 Specific objectives	After successfully finalizing this course, students will be able to: To have an overview of the principles of business projects. To formulate SMART objectives for various projects' phases but to prepare for trade-offs also To clearly define and asses the resources needed for completion of projects' tasks To be able to use planning tools, plan assignments and create schedules To develop budgets and adjustemnet tools To monitor, control and report progress To manage issues and handle complaints with strong conflict management skills To evaluate the performance, close the project and debrief with the team To develop a post evaluation report.	
8. Content		
8.1 Course		
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Bibliography		

8.2 Seminar / Laboratory

Simulating a company

1. dividing the students into departments specific for the company (financial, legal, HR, marketing, logistics, distribution, sales, export, IT, production)
2. creating the organizational chart
3. allocating tasks to each department
4. estimating budgets
5. develop all the paper work needed inside the company
6. establish a communication infrastructure
7. develop reports
8. teambuilding activities
9. meeting professionals and consultants
10. presenting work progress
11. developing the framework for each department
12. developing the plan in detail for each department

Bibliography

all textbooks used in previous subjects studied in Business Administration such as Marketing, Human Resources, supply Chain Management etc

9.

Bridging course content with the expectations of the community, professional associations and representative employers in the field of the program

The course is developed accordingly to the expectations of the business environment.

10. Evaluation

50% the detailed plan for each department (project developed in teams of 2-8 people)
20% team work involvement of each students measured by filling in a questionnaire by the other colleagues inside the team
30% individual evaluation made up of several specific activities that students can select to perform (strategic personal plan, personal essay based on a book, book reviews etc) .

10.6 Minimal performance standard

A minimum final grade of 5 out of 10. There are no specific standards for team or individual evaluation.

Date

20.02.2023



Course coordinator

BERTEA PATRICEA ELENA

Seminar coordinator

BERTEA PATRICEA ELENA

Date of approval in the department

Head of department



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