

**COURSE OUTLINE****1. Information about the program**

1.1 Higher education institution	“Alexandru Ioan Cuza” University of Iași
1.2 Faculty	Faculty of Economics and Business Administration
1.3 Department	Management, Marketing and Business Administration
1.4 Field of study	Business Administration
1.5 Cycle of study	Bachelor
1.6 Study program / Qualification	Business Administration

**2. Information about the course**

2.1 Course title	Project Management						
2.2 Course coordinator	AP Daniela Popescu, PhD						
2.3 Seminar coordinator	AP Daniela Popescu, PhD						
2.4 Year of study	3	2.5 Semester	2	2.6 Type of evaluation*	M	2.7 Course status**	O

\* MT-MID-TERM, O-ORAL EXAM, E-EXAM, M-MIXED; \*\* C-compulsory/O-optional/E-elective

**3. Estimated time allocation (hours per semester and teaching activities)**

3.1 Number of hours per week	4	out of which: 3.2 course	1	3.3 seminar / laboratory	2
3.4 Total number of hours per semester	56	out of which: 3.5 course	12	3.6 seminar / laboratory	24
Time allocation					h
Study based on course book, course materials, bibliography and other					20
Supplementary study in the library, on electronic platforms and on the field					10
Preparing seminars/laboratories, assignments, papers, portfolios and essays					28
Tutorship					0
Examination					6
Other activities .....					

3.7 Total hours of individual study	64
3.8 Total hours per semester	100
3.9 Number of credits	4

**4. Prerequisites (if applicable)**

4.1 Referring to curriculum	-
4.2 Referring to competences	-

**5. Conditions (if applicable)**

5.1 For the course	Lecture rooms shall be provided with laptop, video projector and speakers
5.2 For the seminar / laboratory	Students are invited to bring and use their own laptops Labs will have enough computers for students not owning a laptop



	Lab computers will have installed Microsoft Project Management/Project Libre, Microsoft Word, Adobe Acrobat Reader, Internet connection
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**6. Specific competences accumulated**

<b>Professional competencies</b>	C1 – Gathering, processing and analysing information about external environment – firm/organization interaction (1 credit) C2 – Assistance for administring the entire firm/organization (1 credit) C3 – Administring the activity of a subdivision within the structure of the firm/organization (1 credit) C4 – Assistance for human resource management (1 credit)
<b>Transversal competencies</b>	CT2 – Identifying roles and responsibilities within a multispecialized team and applying relational techniques and efficient work techniques within the team (1 credit)

**6. Course objectives (based on specific competencies accumulated)**

<b>6.1 General objective</b>	The course aims to develop the project management culture to bring awareness of the benefits of project management in any industry, creating a domain-specific vocabulary
<b>6.2 Specific objectives</b>	After successfully finalizing this course, students will be able to: <ul style="list-style-type: none"> <li>• Understand and use the basic notions in the field of project management</li> <li>• Differentiate between project management practices and more traditional, process/oriented business functions</li> <li>• Identify business problems/opportunities and provide adequate solutions, through projects</li> <li>• Analyze the mechanisms used in projects' conceptualization, planning and execution and apply them taking into consideration the real-life conditions and context</li> <li>• Understand, identify and take part easily into various types of projects</li> </ul>

**7. Content**

7.1	Course	Teaching methods	Observations (time and bibliography)
1.	INTRODUCTION: WHY PROJECT MANAGEMENT?	Interactive course, heuristic conversation, problem solving method	2 hours (chap 1 from the course book)
2.	PROJECTS IN THE ORGANIZATIONAL CONTEXT. STRATEGY, STRUCTURE AND CULTURE	Interactive course, heuristic conversation, problem solving method	2 hours (chap 2 from the course book)
3.	PROJECT SELECTION	Interactive course, heuristic conversation, problem solving method	2 hours (chap 3 from the course book)



4.	LEADERSHIP AND THE PROJECT MANAGER. PROJECT TEAM BUILDING, CONFLICT AND NEGOTIATION	Interactive course, heuristic conversation, problem solving method	2 hours (chap 4 & 6 from the course book)
5.	SCOPE MANAGEMENT & PROJECT SCHEDULING. RESOURCE MANAGEMENT, COST ESTIMATION AND BUDGETING	Interactive course, heuristic conversation, problem solving method	2 hours (chap 5 & 8 from the course book)
6.	RISK MANAGEMENT. PROJECT EVALUATION AND CONTROL	Interactive course, heuristic conversation, problem solving method	2 hours (chap 7& 13 from the course book)

**Bibliography**

**Compulsory reading:**

**Course book: Pinto, J., Project management. Achieving competitive advantage, 2nd edition, Pearson Publishing House, 2010**

**Optional reading:**

- Kerzner, H., 2005. Project Management: A Systems Approach to Planning, Scheduling, and Controlling. 9th Edition, Wiley
- 2. Knutson, J. (editor), 2001. Project Management for Business Professionals: A Comprehensive Guide. Wiley
- 3. Project Management Institute (Corporate Author), 2008. A Guide to the Project Management Body of Knowledge: (Pmbok Guide)
- 4. Journals: International Journal of Project Management, Project Management Journal, PM World Today
- 5. Internet resources: www.pmi.org, www.projectmanagement.com, <https://cordis.europa.eu/>, www.finantare.ro

7.2	Seminar / Laboratory	Teaching methods	Observations (time and bibliography)
1.	PROJECT INITIATION – Description of the project context (The project idea, the applicant / promoter / beneficiary of funds, the selected funding solution)	team work focused on project design	2 hours, project proposal, guide
2.	PROJECT INITIATION - The motivation of the project idea	team work focused on project design	2 hours, project proposal, guide
3.	PROJECT INITIATION – Goals	team work focused on project design	2 hours, project proposal, guide
4.	The project idea presentation (pitch presentation)	presentation, feedback	2 hours
5.	PROJECT PLANNING - Project decomposition into milestones, activities/sub-activities, detailed description of tasks	team work focused on project design	2 hours, project proposal, guide
6.	PROJECT PLANNING – scheduling with Microsoft Project/Project Libre	team work focused on project design	2 hours, project proposal, guide, Microsoft Project/Project Libre tutorial
7.	PROJECT PLANNING – project team	team work focused on project design	2 hours, project proposal, guide



8.	PROJECT PLANNING - resources	team work focused on project design	2 hours, project proposal, guide
9.	PROJECT PLANNING - budget	team work focused on project design	2 hours, project proposal, guide
10.	PROJECT MONITORING AND EVALUATION - risk identification	team work focused on project design	2 hours, project proposal, guide
11.	PROJECT MONITORING AND EVALUATION – indicators for evaluating and monitoring the project, the project logical framework matrix	team work focused on project design	2 hours, project proposal, guide
12.	Final project presentation	presentation, feedback	2 hours

**Bibliography****Compulsory reading:**

1. Pinto, J., **Project management. Achieving competitive advantage**, 2nd edition, Pearson Publishing House, 2010
2. **Project\_proposal\_2021\_2022** (available at <http://portal.fea.uaic.ro>, BA – Project management page)
3. **Guide\_2021\_2022** (available at <http://portal.fea.uaic.ro>, BA – Project management page)

**8. Bridging course content with the expectations of the community, professional associations and representative employers in the field of the program**

On an annual basis, the course content is discussed with the representatives of the business environment, who hire or could hire graduates from this program, while students are required to provide feedback (online, anonymous) after each semester about the course structure, teaching methods, as well as strengths / weaknesses (after the final evaluation). The content is aligned with Project Management Institute recommendations, and also with European Unions' standards and regulations in funding projects.

**9. Evaluation**

Type of activity	9.1 Evaluation criteria	9.2 Evaluation methods	9.3 Allocation to the final grade (%)
9.4 Course	Theoretical and applied knowledge	Active participation in class (graded interactive activities)	10
		5 tests at the end of course meetings (last 10 minutes of the meeting, on the elearning platform)	5
		<b>Final exam</b>	<b>35</b>
9.5 Seminar/ Laboratory	Project presentation and participation in class	Project progress, presented in each seminar meeting	15
		Pitch presentation	5



		<b>Final project</b>	<b>30</b>
<b>9.6 Minimal performance standard</b>			
Obtaining 5 points (out of 10) for each evaluation method: exam AND project Project grade $\geq 5$ Exam grade $\geq 5$			

Date  
24 September 2021

Course coordinator  
AP **Daniela Popescul**, Ph.D.

Seminar coordinator  
AP **Daniela Popescul**, Ph.D.

Date of approval in the department

Head of department which provides the course,  
Professor **Florin Dumitriu**, PhD

Date of approval in the department

Head of department which requested the course to be  
provided,  
Professor **Andrei Neșțian**, PhD